

Fact Sheet AS AUDIO-SERVICE GmbH

Head office	Löhne, Germany
Corporate affiliation	WS Audiology
Directors	Thomas Mettang (CEO), Klaus Wingens (CFO)
Year founded	1977
Core business	Manufacture of hearing systems
Markets	Germany and more than 50 export markets worldwide
Memberships	BVHI (German Federal Association of the Hearing System Industry)
Certification	DIN EN ISO 13485; Authorized Economic Operator (AEO)

In 1976, during a visit to America, hearing system specialist Horst Peter Hühne was able to experience first-hand the advantages of custom hearing systems. By the time he was on his way home from New York to Germany, he had already made the decision to establish a company to manufacture and market custom hearing systems. By the beginning of 1977, his project had become reality.

His decision to focus on custom hearing systems laid the foundation for the company's ongoing success. We currently offer a comprehensive product range of:

- Custom hearing systems (ITE)
- Behind-the-ear hearing systems (BTE)
- Receiver-In-Canal hearing systems (RIC)
- Ear molds
- A comprehensive range of accessories & apps

Milestones:

- 1977 Founding of the company
- 1978 Start of production of proprietary custom hearing systems, making Audio Service Germany's first supplier of custom models
- 1980 Introduction of the world's first custom hearing system with separate 3-step switch
- 1983 Presentation of the first in-house developed custom hearing system with module technology
- 1988 Product range expanded to include BTE hearing systems
- 1990 Market launch of the HF2 wax guard
- 1995 Introduction of digitally programmable hearing systems
- 1997 Expansion of export business
- 1998 Introduction of HF3 wax guard with dispenser system
- 2002 World first: introduction of dirt-repellent and antibacterial coatings ComforMed and ComforClean for hearing systems
- 2003 Introduction of cutting-edge laser technology for the production of custom hearing system housings
- 2004 Start of production of customized ear molds
- 2007 Launch of the RIC hearing systems with customized CLIC MOULD ear molds
- 2008 Wireless transmission of audio data (from telephone, TV, radio etc.) to hearing systems
- 2010 Audio Service wins the red dot design award for its XS BTE model
- 2013 The Rixx G2 receives the red dot design award
- 2014 Introduction of the microConnect app enables discreet control of hearing systems
- 2015 The G3 hearing system generation is launched on the market
- 2016 Market launch of the G4 hearing systems and the tune concept, which enables hearing system specialists to set the tech level and undertake upgrades themselves
- 2017 Audio Service relocates to new business premises in Löhne, a town in North Rhine-Westphalia.
The G5 hearing system generation offers optimum connection to Direct Audio Streaming with maximum hearing comfort

- 2018 The Mood Li-Ion G5 will be launched. It connects the G5 features with lithium-ion battery technology. Also, the G5 technology incorporates in custom hearing systems, e.g. in the Ida BT G5 with Direct audio streaming.
With the new offline test hearing tune T2.0, hearing aid specialists can also change Tech Level without internet connection
- 2019 Introducing the new Stiline. It combines elegant design with the proven Lithium-Ion technology in a thin Slim-RIC housing.

Company profile:

AS AUDIO-SERVICE GmbH – improving life quality

Service focus, entrepreneurship and innovation are the key success factors at Audio Service, the Löhne-based hearing system manufacturer. To this day, the company has stayed true to its objective since it was founded in 1977: to help people to hear well with high-quality hearing systems, enabling them to lead an active life and improving their life quality. Audio Service products are available exclusively at hearing system specialists. Audio Service hearing systems are exported to more than 50 countries worldwide.

Media contact:

AS AUDIO-SERVICE GmbH	Andreas Eckernkemper
Alter Postweg 190	Head of Marketing and Public Relations
32584 Löhne	Tel: +49 5732 6878-3425
Germany	Fax: +49 5732 6878-3495
www.audioservice.com	andreas.eckernkemper@audioservice.com